



Inner South Community Committee  
**FACEBOOK** highlights over the last 28 days

**6<sup>th</sup> January 2019 – 2<sup>nd</sup> February 2019**

Since 6<sup>th</sup> January the Inner South Community Committee Facebook page has gained:

- **13 new page 'likes'** (and currently has) **911 followers**

This means that this is the *third* most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction.

By far the most popular post since the 6<sup>th</sup> January was the posting regarding the **New Council Housing in Holbeck:**

- has been shared 3 times
- commented upon 26 times
- liked 5 times
- **has reached a total of 693 people**

On the following pages are screenshots of the most popular three posts since the 4<sup>th</sup> October. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

# 1st Place – New Council Housing in Holbeck

**693** people had this post delivered to them and it had **307 post clicks**. There were also **39** post likes, alongside **34 likes, comments and shares**.



Post Details

**Leeds City Council Inner South Community Committee**  
Published by James Leedscc [?] · January 29 at 9:00 PM · 🌐

New LCC housing coming to Holbeck Moor!  
There will be 14x 1 bed apartments, 10x 2 bed houses and 4x 3 bed houses  
Interested? Follow the link for more info..... [See More](#)

Meynell Holbeck      Meynell Holbeck

### Performance for Your Post

**693** People Reached

**34** Likes, Comments & Shares 🗨️

<b>5</b> Likes	<b>3</b> On Post	<b>2</b> On Shares
<b>26</b> Comments	<b>2</b> On Post	<b>24</b> On Shares
<b>3</b> Shares	<b>3</b> On Post	<b>0</b> On Shares

**307** Post Clicks

<b>0</b> Photo Views	<b>84</b> Link Clicks 🗨️	<b>223</b> Other Clicks 🗨️
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**NEGATIVE FEEDBACK**

<b>0</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts



## 2<sup>nd</sup> Place – Beeston Hill Residents Meeting

2178 people had this post delivered, with 105 post clicks. There were also 18 post likes and 5 shares.

Post Details

**Leeds City Council Inner South Community Committee**  
Published by Addaquay Light (?) · January 14 at 12:23 PM · 🌐

**REMINDER: Beeston Hill Residents Meeting: TONIGHT at 6:30pm. Hamara Healthy Living Centre (Leeds) Hope to see you there. Cllr Paul Wray Cllr Mohammed Iqbal Cllr Elizabeth Nash. See Flyer for more details.**

The meeting is open to people who live or work within the local area of <b>Tempest Road, Beverleys, Stratfords, Trenthams, Harlechs, Seftons, Wickham St., Rowlands,</b>	It is an opportunity for local residents and businesses to raise issues, discuss and develop projects, have conversations with your ward
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### Performance for Your Post

**2,178** People Reached

**18** Likes, Comments & Shares ⓘ

<b>6</b> Likes	<b>4</b> On Post	<b>2</b> On Shares
<b>8</b> Comments	<b>0</b> On Post	<b>8</b> On Shares
<b>4</b> Shares	<b>3</b> On Post	<b>1</b> On Shares

**105** Post Clicks

<b>17</b> Photo Views	<b>0</b> Link Clicks ⓘ	<b>88</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>1</b> Hide Post	<b>0</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts




## 3rd Place – Inner South Youth Activity Funding Round

753 people had this post delivered to them, with 36 post clicks. A further 3 people shared the post and there were 12 post likes and 5 comments.

Post Details

Leeds City Council Inner South Community Committee is feeling excited.  
Published by James Leedsoc 1? · January 24 at 3:51 PM ·

The Inner South Youth Activity Funding round is now open!  
DO YOU RUN GREAT ACTIVITIES FOR CHILDREN AND YOUNG PEOPLE?  
THEN WE WANT TO HEAR FROM YOU!... See More



**Youth Activity Fund**  
Inner South Leeds 2019/20

**DO YOU RUN GREAT ACTIVITIES FOR CHILDREN AND YOUNG PEOPLE?**

**THEN WE WANT TO HEAR FROM YOU!**

The Inner South Community Committee is looking for partners to run interesting and exciting activities in **Beeston and Holbeck, Hunslet and Riverside** and **Middleton Park** which will positively engage children and young people.

If you are able to provide fun, engaging and educational activities then we want to hear from you. Examples include sports, DJ-ing, cooking, dance & drama, arts & crafts, outdoor adventures and fun days!

Activities should take place after school hours, at weekends or during school holidays. For more information and an application pack email [communitycommittee@leeds.gov.uk](mailto:communitycommittee@leeds.gov.uk) or phone 0113 3785808.

Community Committee  
breeze  
Leeds CITY COUNCIL

### Performance for Your Post

753 People Reached

20 Likes, Comments & Shares

12 Likes	11 On Post	1 On Shares
5 Comments	5 On Post	0 On Shares
3 Shares	3 On Post	0 On Shares

36 Post Clicks

11 Photo Views	0 Link Clicks	25 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

